



Dr. Rosemary Goodyear was inducted as a Fellow in the American Association of Nurse Practitioners in 2001. She is well known for her work in developing nurse practitioners globally and encouraging entrepreneurial endeavors. She owned and operated a private Family Nurse Practitioner practice from 1990-1996 providing primary care for the Bonsall, CA community and Latino migrant workers. She founded Nurse Consultant Associates in 1999. She facilitates curriculum and program development, regulation and accreditation review, nurse managed clinics consultation and international nursing program consultation. She was a member of the core Steering Group International Council of Nursing Nurse Practitioner/Advanced Practice Nurse Network between 2000-2010 and played an instrumental role in the development of advanced practice internationally. She taught at the University of Texas Health Center at San Antonio, The University of San Diego and Texan Woman's University. She became a Fulbright senior Scholar in 1993 and served as a Fulbright specialist in program and policy development since 2005. She was awarded a Fulbright Specialist grant in 2014 training graduate nurses "how to teach caregivers" in Taiwan and through her work was able to facilitate the development of the NP/APN role. Dr. Goodyear served on the Board of Directors at the National Organization of Nurse Practitioner Faculties from 1997-1999 and received the NONPF Lifetime Achievement Award in 2007. She also received the AANP Loretta C Ford Lifetime Achievement Award in 2015 and the FAANP Loretta C Ford Award for Advancement of the Nurse Practitioner Role in Health Care. Dr. Goodyear admitted that she was often ten years ahead of her time.

Interview Abstract

Dr. Goodyear was a pioneer in NP entrepreneurship and global nursing. During her master's program at the University of Colorado, she met Dr. Loretta Ford who switched Dr. Goodyear's focus from administration to education. This was a pivotal moment in her professional career and taught from 1971 until 1999 in a variety of settings. Although she formally retired in 1999, she worked as an adjunct or affiliate professor at the University of San Diego and the University of South Florida. When teaching at the University of San Diego in 1980, she started a capstone course where the students developed a major community project and wrote a business plan. Dr. Goodyear started her own community primary care clinic in 1990 and had to learn from the ground up how to become an entrepreneur and fiscally sound. Dr. Goodyear has influenced the nurse practitioner movement through role modeling and perceptorship. The death of her son in 1991 changed her career and professional perspective. The loss was devastating but also allowed her the opportunity to take risks and try new things. At that time, she was launching her own business and her practice became her family. She has always looked at the world from the greater good point of view and when she became a Fulbright Scholar, she assisted in the startup of the first BSN nursing program in Malta. Many of the graduates worked in the School of Nursing or the Department of Health in Malta. Dr. Goodyear has promoted nursing and advanced practice nursing globally. She understands the culture of the community or country that she is in and helps set up goals that are achievable from their perspective. Her leadership in the global community and her leadership in promoting a global perspective in AANP and NONPF cannot be underestimated. Much of her work and effort has been funded through grants and consultations but also her personal finances. Dr. Loretta Ford has been a great influence in her life and professional career. Dr. Goodyear acknowledges that pivotal moments in her career were to receive the Loretta C Ford Lifetime Achievement Award in 2015 and the FAANP Loretta C Ford Award for Advancement of the Nurse Practitioner Role in Health Care.

Biographical Sketch

Dr. Rosemary Goodyear received her Bachelor of Science degree from Incarnate Word College in San Antonio Texas in 1959. She received her Masters of Science degree from the University of Colorado in Denver, Colorado 1971. Her post masters certificate as a family nurse practitioner from the University of Rochester, Rochester, New York was obtained in 1977. She was certified as a FNP by the American Nurse's Credentialing Center from 1979-2009. She taught at the University of Texas Health Science Center, San Antonio, Texas from 1971-1980, the Philip Y Hahn School of Nursing, University of San Diego, San Diego, California from 1980-1995. She also practiced at the Nurse Managed Health Center at the University of San Diego from 1989-1995. She was professor and Director of the Texas Woman's University CARES Center in Denton, Texas from 1995-1999. Dr. Goodyear was consultant and visiting professor at the University of South Florida from 1998-2000. She continues to serve when needed as an adjunct professor at the University of South Florida and Affiliate Professor at the University of San Diego. Dr. Goodyear began her entrepreneurial endeavors in 1990 when she owned and operated a private Family Nurse Practitioner Practice in Bonsall, CA until 1996. She founded Nurse Consultant Associates in 1999. Her consultation services include evaluation/consultation

of nursing and APN program development, accreditation, nurse managed clinics throughout the United States and internationally. Most of Dr. Goodyear's entrepreneurial and global adventures occurred after the devastating death of her son in 1991. She has been active in the International Council of Nurses (ICN), International Council of Nursing Nurse Practitioner/Advanced Practice Nurse Network, National Organization of Nurse Practitioner Faculties(NONPF) American Association of Nurse Practitioners (AANP). She was awarded the NONPF Lifetime Achievement Award in 2007 and the AANP Loretta C Ford Lifetime Achievement Award in 2015 and the FAANP Loretta C Ford Award for the Advancement of the Nurse Practitioner Role in Health Care in 2016.

Keywords: International, nurse managed clinics, consultation, global, education

Interview

Rosemary Goodyear

AANP Oral History Project

Dr. Rosemary Goodyear (RG)
Interview by Michaelene Jansen (MPJ), 2018

Rosemary Goodyear, EdD, APRN, FAANP, professor and Consultant for Nurse Consultant Associates was inducted into the second FAANP class in 2001. Dr. Goodyear has influenced the development of nurse practitioners over the past forty years as an educator and consultant. She is well known for her work in developing nurse practitioners globally and encouraging entrepreneurial endeavors. She is founder and nurse consultant for Nurse Consultant Associates since 1999. Through this role she facilitates curriculum and program development, regulation and accreditation review, nurse managed clinics consultation and international nursing program consultation. She was a member of the core Steering Group International Council of Nursing Nurse Practitioner/Advanced Practice Nurse Network between 2000 - 2010, serving as secretary from 2000-2005 and its chair from 2005-2010. Her work through this network has facilitated the development of advanced practice internationally. Through her international consultation, she assists leaders in other countries to know the policies, mission of the health authorities in that country so that realistic goals can be set to move legislation and policies forward. She learned early on that any development of advanced practice roles needs to fit the country's policy, culture and resources. Throughout her career, Dr. Goodyear has been an educator and mentor to numerous students. She has taught at the University of Texas Health Center at San Antonio, the University of San Diego and Texas Woman's University. Following her retirement from academia, she has worked as an adjunct or affiliate professor at the University of San Diego and the University of South Florida. She served on the Board of Directors at the National Organization of Nurse Practitioner Faculties as a Member at Large in 1997-1999 and received the NONPF Lifetime achievement award in 2007. During her academic tenure, Dr. Goodyear maintained clinical practice. She has worked in public schools, community services and Indian health care services. Dr. Goodyear owned and operated a private Family Nurse Practitioner Practice in Bonsall, California from 1990-1996 providing primary care for the community and Latino migrant workers. Dr. Goodyear has been involved in the Fulbright scholarship program, first as a Fulbright senior Scholar in 1993-1994 and as a Fulbright specialist in program and policy development since 2005.

She was awarded a Fulbright Specialist grant in 2014 training graduate nurses "how to teach caregivers" in Taichung City, Taiwan. Through her work in Taiwan, she worked with nurses, advanced practice nurses, corporations and government to facilitate the growth and development of the NP/APN role. When Dr. Goodyear was obtaining her masters in nurse education at the University of Colorado, she worked with Dr. Loretta Ford. Dr. Ford was instrumental in having her switch her focus from administration to education. She then obtained her post masters nurse practitioner certificate from the University of Rochester. It is fitting that Dr. Goodyear received the AANP Loretta C. Ford Lifetime Achievement Award in 2015 and the 2016 FAANP Loretta C Ford Award for Advancement of the Nurse Practitioner Role in Health Care. Dr. Goodyear has numerous publications and presentations regarding practice, education, standards and competencies of advanced practice nurses, globalization of nurse practitioners, managing and maintaining nurse managed clinics and promotion of the entrepreneurial role for advanced practice nurses. In looking back on her career, Dr. Goodyear states that she is most proud of starting programs and preceptorships; going from faculty of one to coordinating three advanced nursing programs and starting a nurse managed clinic in her final role prior to retiring in 1999.

MPJ: In 2001 you were selected as a fellow; what has changed since then?

RG: I was nominated by Dr. Barbara Sheer and Dr. Lee Ford. At that time we focused on the mission of the Fellows. Who were we? Were we really part of AANP? Is it a social club or venue developing leaders? I believe we are still trying to define our group. New fellows want to know who we are and what we should be doing. Mentoring is the key as well as how many Fellows should be accepted. The mission of FAANP is still in progress.

MPJ: What do you see are the pivotal moments in the past years?

RG: For me, there were several pivotal moments throughout the past years. In regard to the nurse practitioner movement, the first pivotal moment came when Lee Ford switched me from administration in school nursing to education while in my master's program at the University of Colorado. That changed the direction of my career. I taught from 1971 until I "retired" in 1999. Starting my own practice forced me to look at becoming an entrepreneur along with teaching and blending roles.

I started a capstone course in the 1980s when teaching nurse practitioner students at the University of San Diego. I had the students develop a major project with one of their community agencies. I felt it was important to understand the philosophy of community and organization. I wanted students to look at the broader role of the nurse practitioner and that is when I had students writing and developing business plans.

I also looked at nurse practitioner education through the eye of an accreditor. As nurse practitioner programs moved from certificate programs into universities, accreditation was needed. However, it is also a money maker. When I served on the National Organization of Nurse Practitioner Faculties (NONPF) board, we were looking at NONPF possibly accrediting nurse practitioner programs. Programs are influenced by criteria of accrediting bodies. Accreditation of programs and national certification is important for insuring quality, competence and safe providers. I encouraged students to look at policy and evaluate from a "long haul" perspective. As nurse practitioners moved from certificate to masters programs, now Doctor of Nursing Practice programs, the role of the nurse practitioner has been strengthened. I encourage all my students and consultees to consider their monetary value when negotiating salary and benefits in the work place and envision the larger picture of health care delivery. When I ran my own business, I had to look carefully at money sources as no bank would loan a nurse money to start an independent nurse practitioner business.

I think for me personally, the most pivotal moment in my career was receiving the Loretta C Ford Lifetime Achievement Award (National Nurse Practitioner Symposium) in 2015 and the Loretta C Ford Award for Advancement of the Nurse Practitioner Role in Health Care (FAANP) in 2016. It affirmed that my efforts and hard work paid off. Dr. Ford has been a strong influence in my choices throughout my professional career.

MPJ: How have you been able to impact the nurse practitioner movement:

RG: Through role modeling and precepting. The death of my son in 1991 changed my career and professional perspective. I no longer had parental responsibilities, which was devastating to me personally, but made me take on a different viewpoint and consider risks and try new things. I launched my own business at the time while still teaching. I realized that I was alone and only had responsibility to myself. Granted, it took me about three years to do everything. I also applied and received a Fulbright Scholarship which gave me time to get away and develop a new perspective. It forced me to look away from myself and look at the greater good. My practice became my family, all 2000 of the rural community and Latino workers. I fully immersed myself. The Fulbright Scholarship sent me to Malta to assist in the start-up of the first BSN nursing program in Malta. On my return to Malta during the International Council of Nurses, it was great to meet with my prior students and learn that they were now managing the School of Nursing and Department of Health in the country.

MPJ: Is there anything you would change if you had it to do over again?

RG: Not lose my son, but it made me become an entrepreneur and view nursing from a broader view. Dr. Ford made me look at education rather than administration. If I could do things over again, I would have the NPs look at the larger health care delivery system, financial models, reimbursement models, a variety of models for practice. I would encourage nurse practitioners to seek out entrepreneurial ventures, and prepare these leaders to work in the corporate world. This path is not for everyone, but for those interested in making change. Once you experience working in the entrepreneurial world, you don't look back. You can't go back. I would give the nurse practitioner a broader picture, a whole other world to look at; one that is not sheltered but considers risk taking. Our hind sight is always 20-20!

MPJ: What advice would you give to yourself in 2001?

RG: Look at becoming an entrepreneur. Of course, it is not for everyone, but having a global perspective is imperative. As I worked with the Taiwanese, 90% of the folks I worked with said that family is most important, and an entrepreneurial role or further education was not for them. It should be the right time to make changes.

MPJ: How would you like to be remembered?

RG: I don't know. I am usually ten years ahead of everyone. I'm the one out there probing and looking at things. I am always pursuing a vision and perspective, not status quo. I ask myself, "what else is out there?" I pride myself as an independent contractor, helping others make changes in their communities that are right for them.

MPJ: What advice would you give to new nurse practitioners?

RG: Look at the whole world. Ask yourself "what do you have passion for" and do it!

MPJ: What do you see in the future?

RG: Aside from the current administration, I see nursing coming forward as the primary care provider in the US. Globally, there are more global states/nations developing nurse practitioner roles. Some have less restraints; some have more. Some are not constrained by competition from

medicine. There is more collaboration among disciplines globally. The role of women will continue to develop and emerge.

My one piece of advice: Keep on going. Keep the vision alive; keep your feet on the ground and moving forward. Meet each challenge.